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**Charles Brenner, Vendor Trustee**

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## LETTER FROM THE PRESIDENT

Dear Fellow Members and Colleagues,

There was a moment of anxiousness when I turned the calendar page to AUGUST! This has to be the busiest, craziest and most worthwhile month of the twelve! I am sure you are just like me and when we turn the next page to September, August will be a blur! Here we go...

I want to take this opportunity to personally invite you to our upcoming annual meeting which we are having in Columbus, October 20th - 22nd. We will be at the fairly new Embassy Suites-Airport on the east side of Columbus. Your Board is actively and enthusiastically planning an exciting schedule that will cover every aspect of our careers. We are really proud of our efforts and hope that you will plan to join us and the other OACS members. Please check out the tentative schedule which is included in this newsletter. We are going to make this an important conference that you will not want to miss. As you are certainly aware, there is so much going on in our industry. I still remember at a past meeting years ago talking about the store of 2010. And now it is the store of 2015! If there is one thing that I took away from CAMEX this past March it is that we are not "bookstores" anymore, we are COLLEGE STORES. I am currently planning a marketing event for this fall at my campus where we will promote the "new" College Store! There is so much to be proud of when it comes to our role at our institutions. We know that the format of what we sell is going to see many changes in the next decade but we can still prove to our administrators that we will always play a vital role as the gatekeepers for these course materials!

Please find in this newsletter information about the OACS website. We are working hard to improve the site and will continue to have more information available. The dues forms and registration forms for the fall meeting are now on the website. Also information about the hotel and how to make reservations is included. This is YOUR association and your board is taking that very seriously as we work to improve on everything we are to do.

Have a great rush! See you in Columbus!

*Kathy Feichter*  
OACS President

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## OACS HAPPENINGS



**OACS Wants You. Make sure you follow us on facebook. As we get closer to our OACS Fall meeting, more information will be distributed via facebook. You can find us by [CLICKING HERE](#).**

If your store is already on facebook, send us your link and we will add you to the "Favorite Pages" on the OACS facebook page. Email to [administrator@oacsohio.org](mailto:administrator@oacsohio.org) Recent additions include Kenyon College, Muskingum University and Miami University.



Members... Make sure everyone at your store gets the OACS Newsletter. Have them sign up by sending an email to [administrator@oacsohio.org](mailto:administrator@oacsohio.org). Include full name, institution name, position, email address.

## SCHOLARSHIPS

### OACS Grants Scholarships

Last year your OACS Association Board approved scholarships for six stores/schools to attend the fall meeting. Budgets are tight all over. If you are restricted in travel because of school budget cuts, apply for a scholarship for this Fall Meeting. We want to see you in October. Guidelines and scholarship documents can be found on the website [www.oacsohio.org](http://www.oacsohio.org).

Please Note...

**Scholarship deadline for OACS Fall Meeting 2010 is Saturday 9/05/10.**

## FALL MEETING FASHION SHOW/TECH SHOWCASE

OACS and ZenGenius bring you the 2010 Fashion Show and Technology Showcase.

It will take place on October 21. Vendors, make sure your new items or hot items are modeled down the runway for all to see. Your company will be recognized during the presentation. Technology vendors, showcase your tech gadgets that no Bookstore should be without. To participate, please email Stacey Mulinex, [smulinex@csc.edu](mailto:smulinex@csc.edu) by September 30th.



*I want that!*  
TECH TOYS

## EDITOR'S DESK

The OACS Newsletter is published three times per year. The editor & board reserve the right to edit any and all material submitted to OACS for publication in the Newsletter. The Newsletter is automatically emailed to attendees of our OACS Fall Meeting. Others can get on the mailing list by submitting your full name, institution, position and email address. If you would like to submit ideas, stories, requests for future issues, please email the editor.

Deadline for submissions are as follow...

- \* Jan 31 for Spring Edition
- \* May 31 for Summer Edition
- \* Sep 30 for Fall Edition

Please direct all submissions to...

Email: [administrator@oacsohio.org](mailto:administrator@oacsohio.org)

## MORE OACS STUFF

### Board Nominations

The board has the following positions to fill this year.

- \* Vice-President
- \* 2 Bookstore Trustees
- \* Vendor Trustee



If you or someone you know is interested in volunteering please contact Terri Hudson at (419) 289-5336 or [thudson1@ashland.edu](mailto:thudson1@ashland.edu). Join our team and help plan future meetings and events for your fellow OACS members. We wish to thank those that have volunteered in the past and look forward to YOU helping out. We can't do it without your support.

## Putting The



## Pieces Together

*The Bookstore of Today*

Join us at the

### OACS 2010 Fall Meeting

October 20, 21, 22

Embassy Suites - Columbus Airport

- *Ultimate Retail Experience*
- *Store Tours* • *Educational Sessions* • *Entertainment* • *Networking* • *Food* • *Fun* • *Friends.*

## FALL MEETING - MORE GOOD STUFF

### Silent Auction

The ever-so-popular Silent Auction is back. This event has raised \$500 plus in the past for the people putting on the fashion show. This year is no exception with the proceeds being applied directly to the cost of the professional Fashion Show and Showcase. To donate your item/items worth \$25 or more, please contact Stacey Mulinex at (614) 287-5128 or [smulinex@csc.edu](mailto:smulinex@csc.edu) by September 30th.

### Goodie Bags

Vendors, make sure you send us your "Goodie Bag" items. Pens, markers, t-shirts, hats, etc., etc., etc. Samples of anything you want to get to your customers. To donate or if you have any questions, please contact Mike Nagle at 740-974-8888 or [michaeln222002@yahoo.com](mailto:michaeln222002@yahoo.com) by September 30th to be included.



Ready for a good meal benefiting a great cause. If so, then join us on Wednesday evening as fellow OACS members will be the guest grillers at BD's Mongolian Barbecue. Come one, come all. Invite friends and family as we try to raise as much money as possible for the NACS Foundation. Check the website in September as we post more info.



## NACS CORNER



### Reminisce About CAMEX, Win a Dinner

Do you have a favorite remembrance from a past CAMEX? Share your memories on the CAMEX Facebook wall and you may win a free meal in Houston, TX, for CAMEX 2011.

To enter the CAMEX Memory Contest, post your CAMEX recollections at [www.facebook.com/campusmarketexpo](http://www.facebook.com/campusmarketexpo) and browse through the memories of other CAMEX attendees. The 10 memories that receive the most "Like" votes from wall visitors will receive a \$25 gift card to a Houston restaurant. Voting runs through Oct. 31.

If you want to vote for a memory, be sure to click on the Like button immediately beneath that specific post. Clicking the Like button at the top of the wall indicates you like the entire CAMEX Facebook page. Other contests and CAMEX information will be posted regularly on the Facebook page over the next few months. Anyone can view this page but you must be registered with Facebook in order to post anything or use the Like buttons.

### New Value Registration Debuts

Registration fees have been restructured to help ensure CAMEX 2011 remains affordable for college stores while enabling attendees to take advantage of professional development and networking opportunities in addition to the trade show.

The new Value Registration, \$425 before Feb. 12 and \$475 thereafter for members, trims \$40 off last year's regular registration but still includes admission to all education, Mega Sessions, trade show, Opening Night Reception, Grand Finale, *The College Store Magazine's* 16th Annual Fashion Show Sponsored by My U, and CAMEX's highest-rated event, the Book & Author Session, which moves to a more convenient afternoon time slot in 2011. Included is \$45 in lunch coupons for the trade show days.

Store buyers interested solely in shopping the show can still opt for the Trade Show Only Registration at \$75 (members), the same price as last year. First-time attendees and business administrators can attend under a special \$175 members registration (the two evening receptions and lunch coupons not included).

Registration and housing for CAMEX 2011, to be held Feb. 25-March 1 in Houston, TX, opens online in early September at [www.camex.org](http://www.camex.org).

### NACS Foundation Opens CAMEX 2011 Grants

The NACS Foundation is accepting applications for grant assistance to attend CAMEX 2011 through Nov. 12. Members interested in grant assistance can apply online at [www.nacfoundation.org/grants](http://www.nacfoundation.org/grants).

Grants will cover a Value Registration (\$425) and up to four nights' hotel accommodations (\$750). Applicants must be NACS members in good standing and have not received a conference grant within the previous 24 months.

The NACS Foundation requests that grant applicants refrain from registering for the show until notified about the status of their grant request, but encourages applicants to make their hotel reservations as soon as possible.

Hotel reservations for grant recipients must be made within the NACS hotel block. For more information, contact Kristi Runser at (800) 622-7498, ext. 2206, or [krunser@nacs.org](mailto:krunser@nacs.org).

### Nominations Open for Collegiate Retailer of the Year

The NACS Foundation is accepting nominations for the 2011 Collegiate Retailer of the Year Award, which recognizes the highest level of collegiate retailing excellence and includes a \$5,000 prize underwritten by the Tommye and Keith Miller Endowment.

The award reflects Tommye Miller's philosophy on how to operate a successful college store that is an indispensable resource to its campus. Nominations should demonstrate the ability to develop key relationships with faculty, students, and administration; creative merchandising; use of new and emerging technologies; creation of an exciting and inviting store environment; and development of staff to help reach career goals while supporting the academic mission and being profitable from a retail perspective.

Nominations must include documentation and examples of a store's campus connection, academic support, customer commitment, shopping experience, workplace culture, and profitability. The entry deadline is Nov. 12. The winning store will be featured at CAMEX 2011 in Houston and through NACS communications and publications.

For more information about the Millers, complete entry criteria, and entry forms, go to [www.nacsfoundation.org/retaileraward.aspx](http://www.nacsfoundation.org/retaileraward.aspx) or contact DeAnn Hazey at the NACS Foundation at

## NACS CORNER (continued)



[dhazey@nacs.org](mailto:dhazey@nacs.org) or (800) 622-7498, ext. 2286.

### Store of 2015 Grant Program Launched

The NACS Foundation created the College Store of 2015 Investment Grant Program to support the research study's recommendations. One grant, valued at \$1,000, will be awarded to one college store from each state and regional association.

Grant applicants must agree to use the money to implement in-store changes that support the Store of 2015 recommendations. Stores must also agree to involve students in the change and to film the process from start to finish.

The NACS Foundation will provide the state or regional association with the greatest percentage of membership participation with \$500 to enhance its educational programs.

Fill out an application to apply for the grant in your state or region at [www.nacsfoundation.org/grants/CollegeStoreof2015InvestmentGrant.aspx](http://www.nacsfoundation.org/grants/CollegeStoreof2015InvestmentGrant.aspx). The videos will be shared at CAMEX 2011 in Houston, TX, in addition to being posted on the 2015 web site and YouTube. For more information, contact Kristi Runser at [krunser@nacs.org](mailto:krunser@nacs.org) or call (800) 622-7498, ext. 2206.

### Get Cash Prizes for Your Students

Share the OnCampus Research Student Panel link on your store's web site and/or Facebook page for the opportunity to award cash prizes to students on your campus. Students have received \$20,000 in prize money over the past two years for participating in the OnCampus Research survey program.

Cash prizes are paid by NACS and awarded through the campus store. Easy-to-follow instructions to add the OnCampus Research link to your store's web site are available at [www.nacs.org/research/studentpanel.aspx](http://www.nacs.org/research/studentpanel.aspx).

For more information on the program, go to [www.money4textbooks.com/faq.aspx](http://www.money4textbooks.com/faq.aspx). Contact Laura Cozart at [lcozart@nacs.org](mailto:lcozart@nacs.org) for bookmarks to leave by your cash register.

### Online Textbook Rental Course Rescheduled

The NACS online course Developing a Textbook Rental Program has been rescheduled for Sept. 27-Oct. 1, 2010.

The course will walk participants through the basics of establishing a rental program that's right for your store and campus. The one-week online short course will assist participants in understanding the different types of textbook rental programs, the adoption cycle and the need for faculty commitment, how to determine goals and expectations for such a program, and policy issues around establishing a program.

For more information about this course and others, visit [www.nacs.org/educationevents/online.aspx](http://www.nacs.org/educationevents/online.aspx)

### Record Your Efforts for NACS Contests

While entries for the 2011 Cool Ideas and Dynamic Displays contests won't be accepted until January, college store staffers are reminded to document their displays and promotions now, as entries must represent promotions and displays produced in the calendar year 2010. Digital images should be 300 dpi or better, sized 5 by 7 in. or larger, and in crisp focus.

The Dynamic Displays contest will be judged in window, general in-store, and holiday/event categories. The Cool Ideas Contest will be judged in two categories: best concept under \$100 and best concept costing \$100 or more. Semifinalists in both contests will be voted on electronically by NACS members. The winning stores will each receive \$1,000 to finance future displays/promotions and their entries will be highlighted in NACS publications.

The nonmember fee is \$75 per entry for either contest; there is no fee for NACS members. Submissions for next year's contests will be accepted from Jan. 3-Feb. 11, 2011.

A compilation of last year's entries is available for order through the NACS Store at [www.nacs.org/store.aspx](http://www.nacs.org/store.aspx).

### Foundation Phonathon Needs Volunteers

The NACS Foundation is looking for college store buyers to join staff and colleagues Sept. 28-29 in Oberlin, OH, for its 2010 Phonathon.

Volunteers will have the opportunity to build relationships with other store buyers and vendor partners while helping spread the word about the NACS Foundation and its partnership opportunities. Travel expenses will be covered. For details, contact Kristi Runser at (800) 622-7498, ext. 2206, or [krunser@nacs.org](mailto:krunser@nacs.org).

## TEXTBOOK AFFORDABILITY



26 OACS members from 16 bookstores met at Columbus State Community College on April 23rd to discuss the most current Textbook Affordability issues. Jeff Nelson, Store Director at BGSU, has been an important asset to our

association. He led the meeting and shared news of what is happening at the state and federal level with legislation regarding textbook affordability. Jeff has attended meetings at the Chancellor's office. He is very knowledgeable about what is happening with proposed legislation in our state. This meeting he held for us in April was very informational and helped those in attendance to understand some of the state initiatives. We would like to continue to make members aware of this type of activity so that we can all be proactive at our institutions!



## UPCOMING EVENTS

**camex**  
Campus Market Expo 2011  
Feb. 25-March 1 | Houston, TX

Connect 2 One.  
TIC/PA  
CCRA

OHIO  
ASSOCIATION  
OF  
COLLEGE STORES  
&  
ZENGENIUS

10.21.2010  
12:30 pm

# THE FASHION SHOW

Featuring  
the BEST of 2011  
from  
**OACS** Members

**LIVE RUNWAY REVIEW**  
The latest in fashion and trends

For additional information  
contact Stacey Mulinex @ 614-287-5128

**DON'T  
MISS  
THIS!**

## FALL MEETING SCHEDULE

*Here is a tentative schedule for the Fall Meeting. We hope you can join us all three days.*

### Wednesday, October 20, 2010

#### Pre- Conference Day

Embassy Suites & Easton Shopping Center

**11:00am-1:30pm** Attendee Registration (Embassy Suites)

**12:30-1:30pm** Boxed Lunch and Overview

**1:30pm-5:00pm** EASTON Extreme Retailing Event

**5:00pm-6:00pm** Transportation back to Embassy Suites and short break

**7:00pm-?** OACS Evening Mixer Fundraiser/Dinner Event  
BD's Mongolian Grill

### Thursday, October 21, 2010

Embassy Suites

**8:00am - 12:00pm** Attendee Registration (Lobby)

**Before 8:00am** Breakfast Buffet

**8:00am-12:00pm** Welcome followed by Bookstore Tours

**12:30pm-1:00pm** Fashion Show

**1:00pm-2:30pm** Luncheon and OACS Business Meeting

**2:30pm-5:30pm** Trade Show

**5:30pm** Reception

Lobby Bar

**6:30pm** Dinner and Recognition Awards

**7:30pm** Evening Entertainment  
Magician

### Friday, October 22, 2010

Embassy Suites

**8:00am-9:00am** Attendee Registration (Lobby)

**7:00am-9:00am** Breakfast Buffet

**9:00am** General Session Visual Merchandising by Joe Baer from ZenGenius

**10:00am-11:30am** Sessions

**(1)** Textbook Affordability Round Table - Topics include HEOA, rental, digital and your ideas.

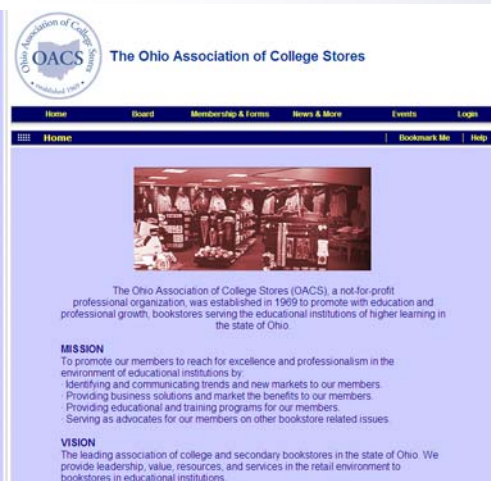
**(2)** Campus Store Idea Exchange  
Topics to include social networking, marketing, alternate revenue streams, HR issues, What's Hot?, Custom Clothing-Heat press, etc.

**11:30am-12:00pm** Break/Check out

**12:00pm-1:00pm** Lunch/Closing

Session - Store of the Future- Custom Presentation from NACS

## WEBSITE CHANGES



The Ohio Association of College Stores (OACS) a not-for-profit professional organization, was established in 1969 to promote with education and professional growth, bookstores serving the educational institutions of higher learning in the state of Ohio.

**MISSION**  
To promote our members to reach for excellence and professionalism in the environment of educational institutions by:

- Identifying and communicating trends and new markets to our members
- Providing business solutions and market the benefits to our members
- Providing educational and training programs for our members
- Serving as advocates for our members on other bookstore related issues.

**VISION**  
The leading association of college and secondary bookstores in the state of Ohio. We provide leadership, value, resources, and services in the retail environment to bookstores in educational institutions.

You asked, we listened. We are in the process of changing our website from the current provider to a new one. The new website is much more robust and more flexible than the old one. Make



Register | Login

Wednesday, August 11, 2010

# OACS

Ohio Association of College Stores

Home | About OACS | Board | Committees | Members | Meetings | Events | Tools | Resources

You are here: Home

User Name:  
 Password:  
 Remember Login  
Login

Register  
Forgot Password?

August Poll

1. Do you currently offer rental books at your store?

YES (1) 100%  
NO (0) 0%

**MISSION**  
To promote our members to reach for excellence and professionalism in the environment of educational institutions by:

- Identifying and communicating trends and new markets to our members.
- Providing business solutions and market the benefits to our members.
- Providing educational and training programs for our members.
- Serving as advocates for our members on other bookstore related issues.

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**Fall Meeting**  
October 20-22  
Embassy Suites Hotel  
Columbus Airport  
Click Here for more info.

sure you look for new features like the monthly survey. If you have a good question for our survey please email it to [administrator@oacsohio.org](mailto:administrator@oacsohio.org). It will be presented to the board for approval. During the transition you can access the new site from the home page on the old site. Please send your comments/ideas on how we can better improve the site for you. Email [administrator@oacsohio.org](mailto:administrator@oacsohio.org).



# 2010 - 2011 Bookstore Membership Form

**Annual Dues are ONLY \$50 for the year 7/01/10 - 6/30/11**

Renewal Membership     New Membership

**Store Name:** \_\_\_\_\_

**School Serviced:** \_\_\_\_\_

**Primary Contact:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **St:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Primary Contact's Title:** \_\_\_\_\_

**\*Phone #** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

*\* This number will be posted on OACS Website. Please check here  if you DO NOT want the number posted.*

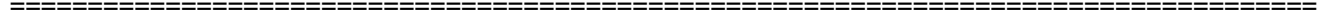
**Store's Website Address:** \_\_\_\_\_

**Does your STORE have a facebook page:**  YES     NO

*Please list additional store staff below. There is no additional cost for additional contacts...*

| Title            | Name  | Email Address |
|------------------|-------|---------------|
| Director         | _____ | _____         |
| Manager          | _____ | _____         |
| Textbooks _____  | _____ | _____         |
| Tradebooks _____ | _____ | _____         |
| Supplies _____   | _____ | _____         |
| Soft Goods _____ | _____ | _____         |
| Gifts _____      | _____ | _____         |
| Technology _____ | _____ | _____         |
| _____            | _____ | _____         |

*Add another page if needed for more contacts.*



**Make check payable to: OACS**  
**Send completed form and payment to:**  
  
**David Ding, OACS Treasurer**  
**Rio Grande Bookstore**  
**218 North College Ave**  
**Rio Grande, OH 45674**

*For OACS Treasurer Use Only*  
  
**Check Number:** \_\_\_\_\_  
**Check Amount: \$** \_\_\_\_\_  
**Date Received:** \_\_\_\_/\_\_\_\_/\_\_\_\_



# 2010 - 2011 Vendor Membership Form

**Annual Dues are ONLY \$50 for the year 7/01/10 - 6/30/11**

Renewal Membership     New Membership

**Company Name:** \_\_\_\_\_

**Primary Contact:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **St:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Primary Contacts Title:** \_\_\_\_\_

**\*Phone #** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

*\* This number will be posted on OACS Website. Please check here  if you DO NOT want the number posted.*

**Company Website Address:** \_\_\_\_\_

**Does your Company have a facebook page:**  YES     NO

*Please list additional contacts below. There is no additional cost for additional contacts...*

| Title | Name  | Email Address |
|-------|-------|---------------|
| _____ | _____ | _____         |
| _____ | _____ | _____         |
| _____ | _____ | _____         |

## Company Description/Products/Services

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

=====

*Make check payable to: OACS  
Send completed form and payment to:*

**David Ding, OACS Treasurer  
Rio Grande Bookstore  
218 North College Ave  
Rio Grande, OH 45674**

*For OACS Treasurer Use Only*

**Check Number:** \_\_\_\_\_

**Check Amount: \$** \_\_\_\_\_

**Date Received:** \_\_\_\_/\_\_\_\_/\_\_\_\_



Pieces Together  
*The Bookstore of Today*

**OHIO ASSOCIATION OF COLLEGE STORES  
2010 ANNUAL MEETING  
Embassy Suites - Columbus Airport  
October 20 - 22**



**BOOKSTORE REGISTRATION**

**2010 - 2011 OACS Bookstore Annual Membership Dues:** **\$50.00** per store \$ \_\_\_\_\_

*(Bookstore must be a current OACS member for associates to attend fall meeting)*

\_\_\_ **Check here** if you have already paid 2010 - 2011 OACS Dues

\_\_\_ **Check here** if you are paying 2010 - 2011 OACS Dues with this registration.

*(with this option you still have to submit the "Bookstore Dues Form" found on the website)*

**FULL REGISTRATION** New  
Lower  
Price **1st attendee x \$200.00** \$ \_\_\_\_\_

Includes ALL items in Pre-Conference & Standard Registrations listed below **2nd attendee x \$175.00** \$ \_\_\_\_\_

**Additional Attendees # \_\_\_\_\_ x \$150.00** \$ \_\_\_\_\_

**PRE-CONFERENCE REGISTRATION** **# of attendees \_\_\_\_\_ x \$45.00** \$ \_\_\_\_\_  
Includes lunch & pre-conference activities on Wednesday

**STANDARD REGISTRATION** **1st attendee x \$175.00** \$ \_\_\_\_\_

Includes all meals, trade-show admission & all sessions on Thursday & Friday **2nd attendee x \$150.00** \$ \_\_\_\_\_

**Additional Attendees # \_\_\_\_\_ x \$125.00** \$ \_\_\_\_\_

**TRADE-SHOW REGISTRATION** **# of attendees \_\_\_\_\_ x \$135.00** \$ \_\_\_\_\_  
Includes ALL meals & admission to sessions & trade-show on Thursday ONLY

**TOTAL DUE: \$ \_\_\_\_\_**

**CONTACT INFORMATION**

Bookstore Name: \_\_\_\_\_ Telephone #: \_\_\_\_\_

| Attendee Name | Email | Registration Type | Full  | Pre   | Stnd  | Trade |
|---------------|-------|-------------------|-------|-------|-------|-------|
| 1. _____      | _____ |                   | _____ | _____ | _____ | _____ |
| 2. _____      | _____ |                   | _____ | _____ | _____ | _____ |
| 3. _____      | _____ |                   | _____ | _____ | _____ | _____ |
| 4. _____      | _____ |                   | _____ | _____ | _____ | _____ |
| 5. _____      | _____ |                   | _____ | _____ | _____ | _____ |

Make check payable to: **OACS**  
Send completed form and payment to:

**David Ding, OACS Treasurer**  
Rio Grande Bookstore  
218 North College Ave  
Rio Grande, OH 45674

*For OACS Treasurer Use Only*

**Check Number:** \_\_\_\_\_

**Check Amount: \$** \_\_\_\_\_

**Date Received:** \_\_\_\_/\_\_\_\_/\_\_\_\_



**OHIO ASSOCIATION OF COLLEGE STORES  
2010 ANNUAL MEETING  
Embassy Suites - Columbus Airport  
October 20 - 22**



**VENDOR REGISTRATION**

**2010 - 2011 OACS Vendor Annual Membership Dues:** **\$50.00**    \$ \_\_\_\_\_

*(Vendor must be a current OACS member for associates to attend fall meeting)*

- Check here** if you have already paid 2010 - 2011 OACS Dues
- Check here** if you are paying 2010 - 2011 OACS Dues with this registration.  
*(with this option you still have to submit the "Bookstore Dues Form" found on the website)*

**THURSDAY ALL-DAY REGISTRATION**

Registration includes...

*Lunch, Trade Show Entry, One (1) Show Table* **1st attendee x \$160.00**    \$ \_\_\_\_\_  
*Dinner and Entertainment for Thursday*  
 (does NOT include additional show table) **Additional Attendees # \_\_\_\_\_ x \$130.00**    \$ \_\_\_\_\_

**THURSDAY HALF-DAY REGISTRATION**

**# of attendees \_\_\_\_\_ x \$105.00**    \$ \_\_\_\_\_

Registration includes Lunch, Trade Show Entry, One (1) Show Table (regardless of # of registrants)

**TRADE SHOW EXTRA TABLES**

\_\_\_\_\_ x **\$60.00**    \$ \_\_\_\_\_

Includes all meals, trade-show admission

*Check below if you are interested in participating in...*

**Silent Auction Participant** - Showcase your merchandise by providing a silent auction item. Participating vendors should supply an item valued at \$25 or more for the silent auction held during the trade show.

**Fashion Show & Product Showcase** - Showcase your merchandise by providing clothing & tech products samples to be modeled/presented during the fashion show.

**TOTAL DUE: \$ \_\_\_\_\_**

**CONTACT INFORMATION**

Company Name: \_\_\_\_\_ Telephone #: \_\_\_\_\_

| Attendee Name | Email | Registration Type | Full  | Half  |
|---------------|-------|-------------------|-------|-------|
| 1. _____      | _____ | _____             | _____ | _____ |
| 2. _____      | _____ | _____             | _____ | _____ |
| 3. _____      | _____ | _____             | _____ | _____ |
| 4. _____      | _____ | _____             | _____ | _____ |

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**Check Amount: \$** \_\_\_\_\_

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**OHIO ASSOCIATION OF COLLEGE STORES  
2010 ANNUAL MEETING  
Embassy Suites - Columbus Airport  
October 20 - 22**



**SPONSORSHIP OPPORTUNITIES**

**VENDORS** - In the past you have supported our Fall Meeting through direct sponsorship of breakout sessions, lunches, dinners, entertainment, etc. This year in hopes of expanding the number of sponsors we are changing the format a little. You will have the option of sponsoring at different levels. Please select the highest level that you can sponsor. If you have not sponsored meeting events in the past, this is a great opportunity to do so. If you have sponsored meeting events before, we hope you will sponsor us under the new format. The meetings can not continue without your continued generosity. Thank you.

**CONTACT INFORMATION**

Company Name: \_\_\_\_\_ Telephone #: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

**FALL MEETING SPONSORSHIP**

Please select your sponsorship level below.

(All sponsors will be recognized on the website with logos for Platinum and Gold levels and names for Silver and Bronze levels. Booth recognition signs will be available for Platinum and Silver levels.)

\_\_\_ **PLATINUM LEVEL = \$500+**

\_\_\_ **GOLD LEVEL = \$250-\$499**

\_\_\_ **SILVER LEVEL = \$100-\$249**

\_\_\_ **BRONZE LEVEL = \$50-\$99**



Total Due: \$ \_\_\_\_\_

**PROGRAM ADVERTISING**

Program advertising is available as in the past. This sponsorship is in addition to the Fall Meeting Sponsorship listed above and **Will Not** count towards your medal level. Your generosity is appreciated and will be recognized. Program ads are available on a first come-first served basis. Make your reservation today.

- |                             |       |
|-----------------------------|-------|
| ___ Inside Front Cover      | \$200 |
| ___ Center Spread (2 pages) | \$200 |
| ___ Full Page Ad            | \$100 |
| ___ 1/2 Page Ad             | \$50  |
| ___ 1/4 Page Ad             | \$25  |

Total Due: \$ \_\_\_\_\_

Grand Total Due: \$ \_\_\_\_\_

*No Sponsorship is confirmed or recognized until payment is received. Please don't wait until the end.*

Make check payable to: **OACS**  
Send completed form and payment to:

David Ding, OACS Treasurer  
Rio Grande Bookstore  
218 North College Ave  
Rio Grande, OH 45674

**PLEASE SUBMIT**  
artwork, logos, verbiage, etc. to  
[administrator@oacsohio.org](mailto:administrator@oacsohio.org).  
Deadline for submission of  
items is Thursday, September  
30, 2010 in order to make print  
material.

For OACS Treasurer Use Only

Check Number: \_\_\_\_\_

Check Amount: \$ \_\_\_\_\_

Date Received: \_\_\_/\_\_\_/\_\_\_

## FALL MEETING SPONSORSHIPS

Vendors, this is your chance to show your support of OACS and our bookstores. In the past we have taken sponsorships for specific items related to the Fall Meeting. (Breakout Sponsors, Lunch Sponsors, Entertainment Sponsors, Dinner Sponsors, etc.) This year we are changing things around a little. We are taking sponsorships at different levels. Platinum, Gold, Silver and Bronze. We hope you can sponsor our meeting at as high a level as possible. Sponsorship documents are in this newsletter and on the website. Help us put on the best meeting ever.



**PLATINUM LEVEL = \$500+**  
**GOLD LEVEL = \$250-\$499**  
**SILVER LEVEL = \$100-\$249**  
**BRONZE LEVEL = \$50-\$99**

All Sponsors will be recognized in the program and on the website. Platinum and Gold Sponsors will be recognized with table signs at the trade show. Please send your sponsorship form and check by **September 30, 2010** in order to get recognized in the program and on show signs.

Other areas of sponsorships needed are program ads, bags, lanyards and goodies for the bags. If you are interested in sponsoring any of these items, please fill out the sponsorship form or email [administrator@oacsohio.org](mailto:administrator@oacsohio.org).

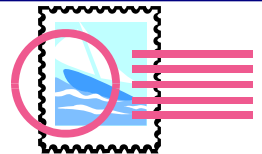


### One Mission, One Vision

Pam Oler, Secretary  
University Bookstore  
Bowling Green State University  
Bowen-Thompson Student Union  
Bowling Green, OH 43403-0140

We're on the web,  
[www.oacsohio.org](http://www.oacsohio.org)

Please forward this newsletter to other staff at your bookstore.



## HOTEL INFO

*Make sure you reserve your hotel room. Special rates have been locked in and are good through September 20th or until the block of rooms is sold out. Click the link below to visit the hotel's registration page for OACS.*

[http://embassysuites.hilton.com/en/es/groups/personalized/CMHATES-ACS-20101020/index.ihtml?WT.mc\\_id=POG](http://embassysuites.hilton.com/en/es/groups/personalized/CMHATES-ACS-20101020/index.ihtml?WT.mc_id=POG)

*Ultimate Retail Experience!*  
at  
**OACS Fall Meeting 2010**  
Pre-Conference Day  
Wednesday October 20, 2010



**TO:** Bookstore Manager  
Your University or College  
Somewhere, OH 00000-0000